Dateline: Penang, Malaysia

A New Frontier Awaits: Ground-Breaking of Aviatron

- Facility to manufacture parts for Boeing 787, Airbus 350, Bombardier C-Series and Mitsubishi Regional Jet
- Aviatron to be developed into an Aerospace Hub

Singapore Aerospace Manufacturing (SAM), is set to take the aero-manufacturing industry in Malaysia to new heights with the inception of its latest subsidiary, Aviatron (M) Sdn Bhd.

Speaking at Aviatron’s simultaneous Ground-Breaking for Phase One and Phase Two at the Penang Science Park recently, the Chairman of SAM, Philip Yeo, said that SAM will develop the new facility to become the cornerstone of a precision engineering campus serving the global aerospace market.
Chairman of SAM, Philip Yeo (2\textsuperscript{nd} from left), briefing Dato’ Sri Mustapa Mohamed, the Minister of International Trade & Industry (2\textsuperscript{nd} from right), on the features of Aviatron’s manufacturing facilities.

A New Frontier Begins Here - the Ground-Breaking ceremony was held in this specially-erected tents at the Aviatron site in Penang Science Park.
“As reflected in our event theme, Aviatron is “a new frontier that awaits” all of us. There will be more phases to come as we develop Aviatron into an aerospace hub in stages. In total, the State Government has provided us with 17.5 acres of land for the development of this project,” said Philip Yeo.

Under Phase One, Aviatron is dedicating a 150,000 square feet production area to manufacture nacelle major machined parts for the Boeing 787 Dreamliner, Airbus 350 XWB, Bombardier CSeries and Mitsubishi Regional Jet. This is to fulfill a long-term contract awarded to SAM by US-based Goodrich Corp, a Fortune 500 company. The first delivery of the assembled structures to Goodrich is expected to take place in late 2012.

The contract with Goodrich will further strengthen SAM’s position as a leading manufacturer of critical aerospace products to global aerospace original equipment manufacturers.

“We are delighted to be selected by Goodrich as the sole source to supply the nacelle major machined parts. We consider this an important milestone for SAM as the contract enables us to expand our range of services and capabilities,” said Jeffrey Goh, CEO of SAM. “Our experience and expertise in high-precision machining and proven track record with Goodrich helped SAM to secure the contract.”
Goodrich Aerostructures Vice President of Supply Chain, Tim Martin, said that SAM was chosen for its ability to meet Goodrich’s exacting standards for quality and delivery.

"Based on SAM’s experience and manufacturing expertise, we look forward to a long-term relationship with them,” said Martin.

Towards an Aerospace Hub in Malaysia: (L to R) Loh Chuk Yam; Lim Guan Eng; Dato’ Sri Mustapa Mohamed; Dato’ Redza Rafiq; and Philip Yeo putting their palms together to officiate the Ground-Breaking of Aviatron.

The Ground-Breaking was officiated by Dato’ Sri Mustapa Mohamed, Minister of International Trade & Industry, and witnessed by Lim Guan Eng, Chief Minister of Penang; and Dato’ Redza Rafiq, CEO of Northern Corridor Implementation Authority (NCIA). SAM was represented by its Chairman, Philip Yeo and its Director, Loh Chuk Yam.

As an investor in Malaysia, it is SAM’s philosophy to grow not only our business, but also to develop the local communities. In this aspect, SAM is pursuing collaboration efforts with local institutions of higher learning, to equip local talents with the necessary technical capabilities.
SAM is also committed to develop local suppliers to support our manufacturing needs, and it has so far, selected a few Malaysian vendors to work with.

With SAM in the picture, the establishment of an aerospace hub in Malaysia is inching closer to reality via the development of Aviatron.

The Good Earth – Dato’ Sri Mustapa Mohamed and Lim Guan Eng shovelling the sands in a symbolic gesture of ground-breaking.

An autograph to remember – Dato’ Sri Mustapa and Lim Guan Eng signing on the helmets to commemorate the event.
Dato’ Sri Mustapa Mohamed (3rd from right) addressing a Press Conference held at the end of the ceremony to brief members of the media on Aviatron.

CEO of SAM, Jeffrey Goh (left) sharing a light moment with Dato’ Sri Mustapa.
Deep in contemplation: COO of SAM, GT Tan (left) mulling over a conversation with VP of HR, Helen Luk (centre) and CFO, Helen Teo.

In jovial mood: VP of Marketing, Peter Lim (left) and his team are all upbeat & excited about Aviatron.
Men of distinction (L to R): SAM Director, Loh Chuk Yam; Director of Accuron Technologies, Lim How Teck; SAM Chairman, Philip Yeo; Director of SAM Malaysia, Dato’ Wong Siew Hai; Director of SAM, Tan Kai Hoe.

Lending their lovely presence and a helping hand at the Ground-Breaking were the ladies of SAM Malaysia and SAM Singapore.
Aviatron – a bird’s eye view of the future of Aerospace Hub of Malaysia.

Dateline: Singapore

Enriching Knowledge Through Sponsorship Programme

“You can teach a student a lesson for a day; but if you can teach him to learn by creating curiosity, he will continue the learning process as long as he lives.” ~Clay P. Bedford
Five deserving students were awarded sponsorship by SAM Singapore to undergo a two-year programme to study at the Institute of Education (ITE), leading to a National Institute of Technical Education Certificate in Precision Engineering (Aerospace).

Under the sponsorship programme, which began in 2009, the students are required to study for 1½ years at the ITE, followed by a half-year internship at SAM Singapore.

The sponsorship covers school fees and book allowances during the course of their study, and also monthly allowances for their internship period.

During the internship, the students were attached to various departments such as Quality Assurance, Special Process, and Production.

One of the students, Muhammad Syafia, said that he was thankful to SAM Singapore for the sponsorship as he has gained an invaluable exposure.

“At SAM, the huge components and machines have kept me in awe, and I especially find my attachment at the Special Process department as the most interesting of all,” said Muhammad Syafia.

Another student, Harry Leong, echoed the same sentiment, and added that he has gained much experience, learning to operate CNC machines, vacuum furnace and thermal spray.

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Dateline: Suzhou, China

SAM Suzhou Participates in SIP-AEFI 12th Bowling Competition
“The most important thing is not to win, but to participate.”

SAM Suzhou and SAM (Meerkat) Suzhou sent a team each to take part in the 12th Bowling Competition, organized by the SIP Association of Enterprises with Foreign Investment (SIP-AEFI).

The competition, held early this month, attracted participation from a total of 24 foreign companies based in the Suzhou Industrial Park (SIP).

“Practice as if you are the worst, perform as if you are the best.”

SAM Suzhou is participating in the Bowling Competition for the second consecutive year, while for SAM (Meerkat) Suzhou, the Competition marks their first public appearance in SIP.
The Competition provides a good opportunity for our Suzhou employees to meet and mingle with representatives of other companies in the Industrial Park, building rapport and fostering a closer relationship with them.

As the Olympics motto goes, “The most important thing is not to win, but to participate.” Kudos to our Suzhou teams who have chosen to take part in the Competition!

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