Dear colleagues,

The aim of this “Newsmakers – International Edition” is to provide and share information on the news and events from each site of SAM Group, enabling our employees to keep in touch and stay connected to each other.

“Newsmakers – International Edition” will be published on a monthly basis, and for this Inaugural Issue, the Editorial Team would like to share with you events and happenings from our global sites which took place in the last quarter of year 2010.

By communicating and sharing information across the SAM Group with our worldwide employees, we hope to foster a sense of belonging as “One SAM”.

May all of us come together, keep together and work together.

Happy reading, and happy communicating!

Warmest regards,
Helen Luk
VP of Human Resource
SAM Group
Dateline: Singapore
SAM Singapore teams up with KLA Tencor to win top 10 spot in Marathon

A fun and rewarding experience - participating in the Marathon brought our employees closer as a team.

At the invitation of one of our customers, KLA Tencor, a group of SAM Singapore employees took part in the inaugural Standard Chartered Singapore Marathon in early December last year.

It was an unforgettable experience for the nine employees who participated in the Marathon, as they ran past iconic landmarks in Singapore en route to the finishing line.

The Marathon attracted 60,000 participants and the winning team is determined by the longest combined distance covered by all the runners from a participating organization. Based on this criteria, the SAM runners completed a total distance of 282km and their feat helped KLA Tencor to achieve a distance of 3,800km (equivalent to the distance between Singapore and Shanghai), enabling the SAM Singapore-KLA Tencor team to emerge as one of the top 10 winners under the Corporate Distance Challenge category.
A mesmerizing IMAX Movie Treat for Employees

An eye-opening experience awaits employees of SAM Singapore at the Omni-Theatre.

Fun, educational and mind-blowing. These words best described the Year-end outing organized by SAM Singapore for its employees recently. The outing was mooted by General Manager, Lee Chee Weng, as a platform for the people to get together and foster sense of belonging to the SAM Family.

At the outing, employees were treated to a sumptuous Japanese buffet lunch, followed by an IMAX movie screening of “Legends of Flights” at the Omni Theatre.

The 276-seat Omni-Theatre, located at the Science Centre of Singapore, is equipped with IMAX technology, billed as the world’s most powerful and immersive movie experience, with crystal clear images and wraparound digital surround sound.

It was an eye-opening experience for the employees, as the 30-minute “Legends of Flights” movie offers a rare insider’s view of how a modern aircraft is built, from the manufacturing process, assembly to test-flights.

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Enriching Knowledge Through Educational Tour

Employees of SAM Singapore who took part in an educational day-tour got to spend quality time with their family members while broadening their horizons at the same time.

SAM Singapore’s Recreation Club had organized the day trip in November, taking participants to various places of interest, namely the Hay Dairies goat farm, an ornament factory, the NeWater water treatment plant (which treats used water into drinking water) and finally, to the Marina Barrack.

The tour was an enjoyable and informative outing for employees and their family members.

At the Hay Dairies, employees and their family members were shown the latest milking, pasteurizing, homogenizing processes and bottling machines that the farm uses to produce fresh goat’s milk.

About SAM Singapore:

SAM Singapore specializes in the precision machining of tough and high-temperature alloys such as stainless steels, titanium and nickel based alloys of complex geometry. Its core products, namely engine mount assemblies and complex engine cases, are manufactured for the Airbus and Boeing fleet of aircrafts, as well as regional/business jets such as Gulfstream IV, Canadair RJ-700 and Global Express.
Dateline: Penang, Malaysia
SAM Malaysia Embarks on “Journey of Goodwill”

*Employees Raise Fund & Send Humanitarian Aid to Flood Victims*

In response to the flooding in the northern states of the country, SAM Malaysia has initiated the North Malaysia Flood Relief Fund, in collaboration with the Malaysian Red Crescent.

The Fund is aimed at helping families live through the difficult aftermath of the severe floods. The cash contributed by our employees and management were used to provide humanitarian aid in the form of groceries.

The generosity of our employees have made a difference to the lives of 37 households affected by the floods in Pendang, Kedah. Representing SAM Malaysia to officially present the groceries to the villagers is Ann Tan of HR Dept, who lead a team of volunteers from SAM Malaysia to undertake the “Journey of Goodwill”.

The generosity of our employees have made a difference to the lives of 37 households affected by the floods in Pendang, Kedah. Representing SAM Malaysia to officially present the groceries to the villagers is Ann Tan of HR Dept, who lead a team of volunteers from SAM Malaysia to undertake the “Journey of Goodwill”. 
Total collection for the Fund stood at RM8,109.25, and 30% of this amount was channeled to five of our colleagues in SAM Precision (Thailand), whose homes in Ayutthaya were also badly affected by floods in central Thailand. Both countries, Malaysia and Thailand, were hit by the floods at the same time, between Oct-Nov.

The Fund has helped our Thai colleagues to rebuild their lives and repair their homes, which were damaged by the flood, with some houses being submerged. SAM Malaysia’s monetary contribution were utilized on the following:

- Re-painting of the house
- Replacement of ceiling
- Installation of new doors and windows
- Repair furniture and household electrical items

The homes of five of our colleagues in Thailand were badly affected by the flood, with some houses inundated with waters between 1 metre to 2.5 metres’ deep. They have since rebuilt their lives and repaired their homes, thanks to the Flood Relief Fund, initiated by SAM Malaysia.

The remaining 70% of the Fund (RM5,676) were used to purchase groceries in aid of villagers in Mukim Guar Kepayang, one of the hardest-hit areas in the district of Pendang, Kedah. The groceries include essential items such as rice, cooking oil, canned food, biscuits, Milo, instant noodles, instant coffee, and condensed milk, which help to meet the pressing needs of these victims, as identified by the Malaysian Red Crescent.
We make a living by what we get, but we make a life by what we give
– Winston Churchill.

Employees of SAM Malaysia worked hand-in-hand with Malaysian Red Crescent to expedite humanitarian aid to the flood victims.

SAM Malaysia had worked in collaboration with Malaysian Red Crescent to identify a total of 37 deserving families as beneficiaries of the Flood Relief Fund.

On hand to deliver the goods to the villagers on a Saturday morning last December, were a group of 10 employees who had travelled in a convoy of three cars from Penang to the village, located in the heartland of Kedah, in what was known as the “Journey of Goodwill”.
“Goodwill Ambassadors” – employees of SAM Malaysia rallied together to reach out and lighten the burden of these deserving, rural flood victims, staying true to our motto “One SAM, One Heart”.

SAM Malaysia’s Group HR Manager, Nazry Murat, said that the Company is committed to its role as a responsible corporate citizen.

“We stand by our people and the community in times of need, and the Flood Relief Fund re-affirms our commitment to carry out Corporate Social Responsibility (CSR) activities,” stressed Nazry.

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Sports Carnival Promotes “One SAM, One Team” spirit

*Employees Participate in Badminton, Futsal & Bowling Tournaments to strengthen teamwork & foster unity
The “One SAM, One Team” spirit was predominantly felt at the SAM Malaysia Sports Carnival, which saw hundreds of employees participating in three Tournaments – Badminton, Futsal and Bowling, held over three consecutive fortnights, from mid-October to mid-November.

The Sports Carnival was intended as an avenue to bring employees from across SAM Malaysia together, to bond and foster better relationship.

Group HR Manager, Nazry Murat, said that although sports activities are important in shaping a workforce that possesses a healthy mind and body, it is also hoped that it would nurture and strengthen team spirit, paving the way for greater unity.

**Bowling Tournament:**

“Sticks in a bundle are unbreakable” - Kenyan Proverb.
"The strength of the team is each individual member...the strength of each member is the team” - Coach Phil Jackson of Chicago Bulls.

“We may have all come on different ships, but we're in the same boat now” ~Martin Luther King Jr

SAM Malaysia’s Group HRM, Nazry Murat (standing, 2nd from right) was present at the Sports Carnival to provide guidance and moral support to the Organizing Committee, who were from different business units, but were united in their effort to make the event a success.
Futsal Tournament:

“The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don’t play together, the club won’t be worth a dime” – Babe Ruth.

The Champion and 1st runner-up of Male Open category....... "If a team is to reach its potential, each player must be willing to subordinate his personal goals to the good of the team"

- Bud Wilkinson
The Champion and 1st runner-up of Female Open category....... 
“It is not how well each process works, the question is how well they all work together” – Lloyd Dobens

**Badminton Tournament:**

In the name of sportsmanship - VP of SAM Meerkat, BK Ng (left) and VP of SAM Precision, PC Ho (right), played a one-minute exhibition match to officiate the Badminton Tournament.
Winners of the Men’s Double........
“Champions aren’t made in the gyms. Champions are made from something they have deep inside them – a desire, a dream, a vision”
- Muhammad Ali.

Winners of the Mixed Double........
“Sportsmanship for me is when a guy walks off the court and you really can’t tell whether he won or lost, when he carries himself with pride either way” - Jim Courier.
Winners of the Women's Double......
“The only one who can tell you 'you can't' is you.
And you don't have to listen” - Nike

About SAM Malaysia:

Spearheading the Group’s operations in Malaysia is SAM Engineering & Equipment (M) Berhad, which specializes in Large Format Machining, Precision Engineering, Equipment Fabrication and Automation.

Formerly known as LKT Industrial Berhad, it was acquired by Singapore Aerospace Manufacturing in February 2008.

SAM Engineering & Equipment (M) Berhad consists of two major Business Divisions, i.e. SAM Meerkat and SAM Precision, both of which are located in Penang’s industrial hub, and in total, encompass more than 450,000 sq ft of built-up space dedicated to the fabrication and machining of complex, high precision component parts, assemblies and tooling for the aerospace and semiconductor industries.

Apart from operations in Malaysia, SAM Engineering & Equipment (M) Berhad also has a subsidiary in Ayutthaya, Thailand. The Company, SAM Precision (Thailand) Limited is primarily involved in the manufacture of tools and tooling for hard disc drive industries.
Dateline: Suzhou, China
SAM Suzhou-Goodrich partnership reaches new milestone

*First EVP engine mount for Bombardier C Series aircraft successfully delivered, on time, to Goodrich.

“If everyone is moving forward together, then success takes care of itself”
- Henry Ford

The concerted effort and teamwork of the SAM Suzhou team lead to the successful on-time delivery of the first EVP unit of GTF/C series engine mount to our customer, Goodrich.

The success signifies an important milestone in the strategic co-operation between SAM Suzhou and Goodrich Corporation, a leading global supplier of systems and services to the Aerospace and Defense industry headquartered in North Carolina, USA.
The engine mount will be used in the Bombardier C Series, a single-aisle 100- to 149-seat commercial aircraft.

At a ceremony held in mid-December last year at SAM Suzhou, its General Manager, Tan Chong Siong, attributed the success to the indomitable team spirit of the employees in SAM Suzhou.

"We had a committed team that was very focused and united in their effort to make it a success," said Tan.

Tan "delivered" the engine mount unit to Steve Mehlrose, Goodrich’s Director of SCM in the ceremony which was witnessed by SAM Suzhou team as well as representatives from Goodrich.
Cultivating Team Spirit at Annual Sports Day

"Cooperation is the thorough conviction that nobody can get there unless everybody gets there" – Virginia Burden

Teamwork and mutual co-operation took centre stage at the SAM Suzhou Annual Sports Day which saw more than 270 employees participating in the day-long event.

More than 20 games were offered at the Sports Day, ranging from group games such as the Tug of War and Rabbit Jumping Relay Race, as well as individual games – Bowling by Foot, Blowing Ping-pong, Kicking Shuttlecock, Rope Skipping, and Soap Bubble Shooting, to name a few.

The games were designed to foster team spirit, and instill the importance of co-operation amongst each other. Organized by the HR Dept and the Communications Committee, the Sports Day was held in November at the Nanjing Institute (Suzhou Branch) of Railway Technology.
If we can walk together, we can work together

“The nice thing about teamwork is that you always have others on your side”
– Margaret Carty
Employees of SAM Suzhou turned out in full force at the Sports Day...

“Individually, we are one drop. Together, we are an ocean”
– Ryunosuke Satoro.

About SAM Suzhou:

SAM Suzhou produces airfoils, engine mounts and engine casing for commercial aircrafts. Its state-of-the-art facility in Suzhou Industrial Park is dedicated to the development, manufacturing and assembly of aircraft machinery parts and spares components, complete with Special Process capabilities.
Come 3rd February, the Chinese community around the world will usher in the New Lunar Year, which is the Year of the Rabbit according to the Chinese zodiac. The Editorial Team would like to take this opportunity to wish our colleagues in Singapore, Malaysia and Suzhou, a “Happy & Prosperous Chinese New Year”.