Dateline: Chiang Mai, Thailand

Special Feature: Management Retreat 2011

Chiang Mai was selected as the destination for this year’s SAM Management Retreat. The retreat saw 26 employees from across SAM Group worldwide, and Board of Directors of both SAM Singapore and SAM Malaysia, convening at the Shangri-la Hotel for a week-long event.

Apart from Meetings and Teambuilding activities, participants also celebrated SAM’s 30th Anniversary, and took time to visit the “House of Blessings”, a Home for orphans and poor tribal children.

The retreat brought the team closer to each other, cementing friendship and strengthening our bond as members of the global SAM Family.
The half-day Amazing Race was themed “Eat, Play, Love” – based on the movie, “Eat, Pray, Love” starring Julia Roberts. As they “raced” around the city, teams get to savour Thai delicacies, visit historical sites, and immersed themselves in Thai culture, and even learn some basic Thai language!
Prior to the Amazing Race, participants had a warm-up teambuilding exercise in the morning session, held at the Hotel.

After a full day of teambuilding and exploring the city of Chiang Mai, it’s time to enjoy authentic Lanna cuisine.
The Management also took the opportunity to celebrate SAM’s 30th Anniversary with a Dinner at the Shangri-La Hotel in Chiang Mai, attended by all retreat participants, Board of Directors as well as some children from the House of Blessings. CEO, Jeffrey Goh and his wife, Rosemarie are seen here with Aoum (right) and Kat (2nd from right) of the Holistic Development Ministry Foundation which manages the House of Blessings. SAM officially adopted the House of Blessings in year 2006.
From Germany – (l to r) Wolfgang Bittenbinder, GM of ZascheSitec Handling; Armin Hilgarth, MD of Sitec Aerospace; Clive Summers, Sales & Marketing Director of Sitec.

Meet the Directors – (l to r) Shum Sze Keong; Kannan Ramesh and Dato’ Mohamed Salleh.
Dato’ Robin Seo, who sits on the Board of SAM Malaysia, (centre) sharing a light moment with his wife, Datin Cynthia and Lim Kean Thye, Business Unit Director of SAM Malaysia’s Automation Division.

L to R: Chairman of the Executive Committee of SAM Group, Loh Chuk Yam (left) with Helen Luk, VP of HR; Helen Teo, Chief Financial Officer and Lee Chee Weng, VP of Quality.
L to R: Yap Han Lin, Operations Manager of SAM Malaysia’s Aerospace Division; Li Wujian, Engineering Manager of SAM Singapore and Nithi Ananda, Design Manager of SAM Malaysia’s Automation Division.

The roses of SAM Group (l to r): Lilian Law; Helen Luk; Helen Teo of SAM Singapore; Grace Chen and Lucy Liu of SAM Suzhou; Siew Siew of SAM Malaysia and Catherine Ng, CFO of Accuron.
As SAM celebrates its 30th birthday, it also wishes to thank pioneer employees of each SAM site. Mr. Loh Chuk Yam (4th from right) presented each of these pioneers with a special memento. Our pioneers are Wolfgang Bittenbinder of Zasche; Ho Pon Chow of SAM Malaysia; Clive Summers and Armin Hilgarth of Sitec; Jeffrey Goh and Tan Chong Siong of SAM Group and Zhu Hong Lei of SAM Suzhou.
Happy 30th Birthday, SAM! Chairman of the Executive Committee of SAM Group, Loh Chuk Yam was given the honour to cut the birthday cake, witnessed by all the pioneers. Prior to cutting the cake, Mr Loh made a wish that SAM shall have many, many more prosperous years to come.

In appreciation of SAM’s support towards the House of Blessings, the children put up several performances, from traditional Thai dancing to pantomime show.
Corporate Social Responsibility (CSR) – SAM Funds the Construction of Canteen for the new site of House of Blessings.

Amidst their hectic schedule at the Management Retreat, the Board of Directors and Management team managed to find some time to visit the House of Blessings, a home for orphans and children from poor and underprivileged families from the various hill tribes – Lisu, Meo, Yao, Akha, Lahu, etc. SAM fully funded the construction of the Home’s canteen at its new site.

In conjunction with the visit, the House of Blessings invited our Chairman of the Executive Committee of SAM Group, Loh Chuk Yam and CEO, Jeffrey Goh, to officiate the canteen building. (right pic). Pastor Rachen of the House of Blessings later presented a memento to our Chairman. (left pic)
One for the album – SAM Management Team and BODs with the children. There are a total of 108 children at the House of Blessings.

As part of SAM’s 30th Anniversary Celebrations, the Group decided to share the joy with the children by treating them to a sumptuous buffet dinner, cakes and ice-cream. Mr. Loh Chuk Yam was invited on stage to cut the chocolate cake.
The children showed off their talents in dancing and fashion shows, doing the catwalk in modern and traditional outfits.

Thank you, SAM – the children singing a song in tribute to SAM for its support as the finale of the night.
Dateline: Penang, Malaysia

SAM Malaysia Launches RM200,000 “Titian Harapan” Education Fund

SAM Malaysia has allocated RM200,000 to fund the education of needy students under its “Titian Harapan” – an Education Sponsorship Programme for year 2011/2012.

Caring CEO - Jeffrey Goh officiating the Education Sponsorship Programme by presenting the mock-up cheque to student representative from each of the five schools sponsored by SAM Malaysia.

The President & CEO, Mr Jeffrey Goh, who personally mooted the idea of the Education Sponsorship, said that the programme is a Corporate Social Responsibility initiative undertaken by SAM Malaysia to contribute towards the development of the communities within which we operate.

In the maiden launch of the “Titian Harapan” (literally translated into English as “Bridge of Hope”) programme, SAM Malaysia is sponsoring a total of 81 students from five schools in the state of Penang. The students were selected based on income, academic achievement, and participation in co-curriculum activities.
Thank you, SAM Malaysia, we appreciate the sponsorship!

The Education Sponsorship will be a yearly programme intended to provide financial assistance to bright students who come from low-income families, and each student will receive sponsorship for two years, i.e. Form Four and Form Five. The two-year sponsorship, valued at approximately RM2,400 per student, encompass provision of school fees, uniforms, shoes, reference books, and pocket money, amongst others. For a start, SAM Malaysia is giving each student RM500 in cash as initial funding.

SAM Malaysia will also organize activities for the sponsored students during the school holidays, such as teambuilding, motivational talks, and educational visits.

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Dateline: Suzhou, China

Cross-cultural internship for four in Suzhou

It will be an internship with a difference for four students from Singapore ITE College Central (Balestier Campus) who were selected to undergo industrial training in SAM Suzhou.

Apart from learning hands-on in all aspects of aerospace production, they also get to experience life in a different culture. All these contributes to enriching their skills and knowledge.
Throughout the two-month internship from 21st July to 16th Sept, the students will be assigned to Production Dept, in which they will handle the relevant machines and tools. All of them are final year students majoring in Precision Engineering (Aerospace Manufacturing Technology).

A Technically and Culturally Enriching Experience awaits these Singaporean students in SAM Suzhou (l to r) Shafeer Mohamed s/o Habeeb Rahiman, Muhammad Daniel Bin Razali, Jackson Lim Zheng Kai and Norsuefi Bin Nordin.

Dateline: Germany

Sitec Aerospace Participates in Paris Air Show

Sitec Aerospace recently took part in the 49th International Paris Air Show held at Le Bourget Exhibition Centre.

Touted as the biggest air show with more than 2,100 international exhibitors, the Paris Air Show brought together industry players worldwide to showcase their latest technological innovations.
Held from 20-26 June, the Paris Air Show is organised by Salon International de l'Aeronautique et de l'Espace (SIAE), a subsidiary of GIFAS (the French Aerospace Industries Association).

The Sitec booth received warm response and the team has been kept busy meeting potential new customers and discussing further opportunities with established partners.

Going all out in full force to promote Sitec Aerospace (l to r): Johann Breitschafter (Head of Subcontract Sales), Klaus Gäbhard (Project Manager), Sabine Fischhaber (Sales Assistant), Clive Summers (Director of Sales and Marketing), Markus Berghausen (Project Manager); Ivan Koo and Ang Yong Kang from SAM Singapore.

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